

## RULES

### ABOUT US

MORE CLAY LESS PLASTIC was born in 2014 as an open group on Facebook with the intent of creating a network between ceramicists and the public.

### THE MESSAGE

The message we want to put through is very simple: **more clay less plastic.**

### PLASTIC POLLUTION

Plastic pollution has reached dramatic levels. Reducing the use of plastic is a fundamental and urgent step to save the environment and improve the life quality of every living creature.

### INVOLUTION AS A FORM OF EVOLUTION

The aim is to highlight respect for the environment by inviting people to rethink their daily habits, for example by avoiding disposable plastic. Colanders, cups, plates, bowls ... once made of clay and then substituted with plastic, can be made of clay again.

### PEOPLE

Today MORE CLAY LESS PLASTIC is coming out of the web to meet people, promoting the reduction of plastic usage at cultural events, workshops and exhibitions.

### ARTISANS

MORE CLAY LESS PLASTIC believes in craft as a means of going back to a more human dimension, in artcrafts which are not just "things" since they carry stories and ancient knowledge within. By replacing a plastic utensil with a ceramic one we can all be part of a big revolution.

## EXHIBITION

### "MORE CLAY LESS PLASTIC - Change in your hand"

"MORE CLAY LESS PLASTIC - Change in your hand" is a traveling international exhibition of functional ceramic ware made by ceramicists from all over the world who join the MORE CLAY LESS PLASTIC project.

"MORE CLAY LESS PLASTIC - Change in your hand" will be presented at events linked with sustainable consumption, craft fairs, cultural events, museums.

The tour will start in September 2016 in Perugia, in occasion of the fair for sustainability "Fà la Cosa Giusta - Umbria 2016" and will travel different locations to be confirmed until May 2017.

## RULES

### EXHIBITION AIMS

The aim is to promote and value the use of ceramics in every daily life, while arising awareness of life quality and environmental issues, all key points of MORE CLAY LESS PLASTIC philosophy.

## ADMISSION CRITERIA

"MORE CLAY LESS PLASTIC - Change in your hand" is open to ceramicists and potters of all nationalities and ages in accordance with MORE CLAY LESS PLASTIC philosophy.

### Only functional ware is allowed.

To participate in the exhibition "MORE CLAY LESS PLASTIC - Change in your hand" there is a fee of €100 (one hundred Euros).

The participation fee will cover the costs of fliers, posters etc., and the set-up costs.

The exhibition is open to a maximum number of 35 participants.

## TERMS AND CONDITIONS

The deadline for admission is the 27th of July 2016 and/or when the maximum number of participants is reached.

Each participant can present one to three pieces. Works should be contained within the maximum dimensions of 40x40x40 cm and can be made in any ceramic technique.

## HOW TO PARTICIPATE

- Download the rules and the application form from [www.ceramics.it](http://www.ceramics.it), fill out, sign and return both documents to [moreclaylessplastic@gmail.com](mailto:moreclaylessplastic@gmail.com)
- Attach a statement explaining why you wish to be part of the MORE CLAY LESS PLASTIC project
- Include the e-mail address, the website and any other social media, a picture of the work you want reproduced on the communication material (see APPLICATION FORM for details)
- Send a copy of the fee payment receipt (see DEADLINES for details)
- Send the work (see DEADLINES and APPLICATION FORM for details)

## DEADLINES

### BY JULY 27TH 2016

1. The application form, the statement and the copy of the fee payment receipt must be sent, dated and signed, in pdf file to:

[moreclaylessplastic@gmail.com](mailto:moreclaylessplastic@gmail.com)

2. The payment of the €100 (one hundred Euros) fee must be made without any bank charges or commissions payable by the organizers. The participation fee cannot be returned.

The fee can be paid using the following systems:

- On-line by PayPal to the e-mail address: [colveren@libero.it](mailto:colveren@libero.it)

- Bank Transfer:

made out to Lauren Maria DA CUNHA MOREIRA, specifying MORE CLAY LESS PLASTIC IN EXHIBITION 2016 and the participant's name and surname.

IBAN IT06 P088 0564 8900 0100 9129 954

BIC code ICRAITRRMD0

Name of the bank: FRIULOVEST BANCA

### BY AUGUST 31ST 2016

The works are to arrive to the following address by August 31st 2016:

BORGO POLAZ, 8

33080 FRISANCO PN - ITALY

## **RESPONSIBILITY**

MORE CLAY LESS PLASTIC, while making all efforts to ensure the safe care and custody of all works entering the exhibition, declines any and all responsibility in the case of theft, fire or whatever type of damage to the works, at any stage of the exhibition. The participant can insure the work presented at his or her own cost and responsibility.

## **INSURANCE**

MORE CLAY LESS PLASTIC does not insure the works during the various phases of the exhibition. Participants guarantee that they will not take any form of legal action against MORE CLAY LESS PLASTIC for any damage that the works should suffer during the entire exhibition. Participants can insure their works at their own expense and responsibility, using whatever insurance company they like. Insurance policies should specifically hold MORE CLAY LESS PLASTIC exempt from any legal action; MORE CLAY LESS PLASTIC is not required to reimburse any damages suffered by works during the entire exhibition period.

## **DELIVERY OF WORKS**

Delivery of the works is at the expense and responsibility of the participants. Works must reach MORE CLAY LESS PLASTIC without any payable charges or taxes. Participants should comply with the minimum standards of safety in the transport of ceramic works of art, ensuring that they are sufficiently protected by the packaging. International customs regulations should be followed in the case of works arriving from outside the EU.

## **RETURN OF WORKS**

The traveling exhibition will last from September 2016 to May 2017. The works will be part of the setting up for this whole period. We will work toward the biggest number of presentations possible in this period.

Participants are required to arrange for the return of their works, at their own expense and responsibility. In the case that a work has to be returned to the participant, MORE CLAY LESS PLASTIC will pack the work and proceed to delivery as established by the participant.

The delivery charge is on the expenses of the participant.

Instructions for return of works must be indicated in the APPLICATION FORM.

## **ACCEPTANCE OF PRIVACY REGULATIONS**

Each applicant expressly authorizes MORE CLAY LESS PLASTIC for the processing of his or her personal data, in accordance with law 675/96 (Privacy law) and subsequent modifications in the Legislative Decree 196/2003 (Privacy regulations), including their presence in databanks managed by MORE CLAY LESS PLASTIC. Application for, and participation in the exhibition imply the participant's unconditional acceptance of all the articles of all the above the exhibition rules.

**DATE**

**SIGNATURE**